

Looking for creative opportunities that fully utilize and challenge my design and illustration skills, attention to detail, communication skills, and a constant desire to learn.

# senior designer (contracted)

the graphic shop Park Ridge, IL

-may '08 - present

- · Design identity, print, store environment and interactive web materials with illustration-coordinated messaging
- · Design and managed product launch sales kits with a team effort that included time sensitive materials
- · Quality assurance for several web, print, point-of-sale projects Select clients: Lifeway, Bosch, Dremel, Rotozip, Rust-Oleum, Turtle Wax

#### proprietor/senior designer

freelance/self employed Chicagoland Area

-march '05 - '08

- · Designed identity, print, packaging, and web materials for clients
- · Worked alongside design teams at various agencies and private businesses [TripleSpoke Brand Architects, Corbett Accel Healthcare Group, etc]
- · Organized client input to create clear, targeted materials
- · Quality assurance for web, print, point-of-sale, and packaging projects

Select clients: Gerson Lerhman Group, Motor Coach Industries, Abbott Labs, Milwaukee Tool Co.

## art director/ senior designer

g.i.m. productions Naperville, IL

-june '02 - march '05

- · Directed and conceptualized websites, multimedia presentations,
- online tutorials, and print collateral · Designed GUI for online software
- senior designer

deforest creative

- Elmhurst, IL
- -november '00 june '02
- · Conceptualized and created designs and illustrations for print and web
- · Managed web, photo, and production on a wide array of projects

select clients: Alberto Culver, Sara Lee, SC Johnson Wax, Echo, Tootsie Roll

### education

American Academy of Art 1999 BFA in interactive design and illustration

## knowledge

- · Proficient indesign, illustrator, photoshop, flash, dreamweaver
- · Working knowledge of final cut pro, motion html 5 and css
- · Bilingual; fluent in Italian

very useful in Italian restaurants

#### awards

· 2012 Silver Summit Creative Award for microsite, www.turtlewaxblackbox.com

#### contact

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